The most productive opportunity to reach your organization’s diversity recruitment goals in 2018 will be WE18. Just a few days in Minneapolis, Minnesota next October will give you access to thousands of engineering and technology students and professionals. Women who push boundaries every day to change the face of engineering and innovate solutions to challenges around the world.

Together, let’s change the lives of talented and accomplished women. Join SWE from October 18 - 20, 2018 in the Twin Cities as a Career Fair exhibitor at the world’s largest conference and Career Fair for women in engineering!

WE18 WILL HELP:

- Companies, organizations or academic institutions seeking a strong recruitment ROI
- Provide professional development to current employees
- Support the futures of women seeking to affect change around the globe through a career in engineering and technology.

MINNEAPOLIS: CITY BY NATURE

No more than three hours from any location within the U.S., Minneapolis is a city that offers something for everyone. It is a place where critically acclaimed shows, restaurants and museums mesh with the natural beauty of lakes, trails and parks. Concerned about the weather? Don’t be! Our eight miles of climate-controlled skyways connect all of downtown Minneapolis. Plus, the Minneapolis/St. Paul International Airport has the lowest amount of weather-related delays in the nation.

BREAK THROUGH RECRUITMENT BOUNDARIES AT WE18

OCTOBER 18-20 2018 MINNEAPOLIS CONVENTION CENTER - MN

ACADEMIC AND PROFESSIONAL STATUS OF WE17 ATTENDEES

LET’S BREAK BOUNDARIES
PER 10’X10’ BOOTH:

NON-ACADEMIC EXHIBITORS RECEIVE:

- Four full-conference registrations (per 10’X10’ booth space)
- Option to purchase four limited registrations (Exhibit-Only Passes) for a discounted price
- Complimentary 60-day access to SWE’s Online Career Center’s candidate database, providing direct access to thousands of women engineers

10’X10’ PACKAGE:

- Pipe and drape
- 1-6 ft. table, 2 chairs, identification sign and wastebasket
- Booth carpet
- 400 lbs. booth freight
- 1 electrical outlet (500W)
- 4 conference registrations (2 for academic rate)
- 60-day access to SWE Career Center (non-academic exhibitors)

10’X20’ PACKAGE:

- 3-6 ft. tables, 4 chairs, 2 wastebaskets
- Booth carpet
- 1200 lbs. booth freight
- 2 electrical outlets (500W)
- 12 conference registrations
- 60-day access to SWE Career Center (non-academic exhibitors)

20’X20’ PACKAGE:

- Pipe and drape
- 2-6 ft. tables, 2 chairs, identification sign and wastebasket
- Booth carpet
- 800 lbs. booth freight
- 1 electrical outlet (500W)
- 8 conference registrations (4 for academic rate)
- 60-day access to SWE Career Center (non-academic exhibitors)

20’X30’ PACKAGE:

- 3-6 ft. tables, 4 chairs, 2 wastebaskets
- Booth carpet
- 1600 lbs. booth freight
- 2 electrical outlets (500W)
- 16 conference registrations
- 60-day access to SWE Career Center (non-academic exhibitors)

ACADEMIC EXHIBITORS RECEIVE:

- Two full-conference registrations
- Option to purchase two limited registrations (Exhibit-Only Passes) for discounted prices

SING UP AND CONFIRM YOUR BOOT TO RECEIVE THE BEST AVAILABLE LOCATION AND DISCOUNT!

10’X30’ PACKAGE:

- Pipe and drape
- 2-6 ft. tables, 2 chairs, identification sign and wastebasket
- Booth carpet
- 2400 lbs. booth freight
- 3 electrical outlets (500W)
- 24 conference registrations
- 60-day access to SWE Career Center (non-academic exhibitors)

20’X30’ PACKAGE:

- Pipe and drape
- 2-6 ft. tables, 2 chairs, identification sign and wastebasket
- Booth carpet
- 400 lbs. booth freight
- 1 electrical outlet
- 3-6 ft. tables, 4 chairs, 2 wastebaskets
- 2 electrical outlets (500W)
- 24 conference registrations
- 60-day access to SWE Career Center (non-academic exhibitors)

CAREER FAIR RATES: (per 10’X10’ space)

Corporate:
- $5,990 if postmarked by April 15, 2018
- $6,490 if postmarked by August 17, 2018
- $6,990 if postmarked after August 17, 2018

Government Agency:
- $4,940 if postmarked by April 15, 2018
- $5,490 if postmarked by August 17, 2018
- $5,990 if postmarked after August 17, 2018

Approved Non-Profit:
- $4,490 if postmarked by April 15, 2018
- $4,990 if postmarked by August 17, 2018
- $5,490 if postmarked after August 17, 2018

All Corporate, Government, and approved Non-Profit booths include 60-day access to SWE Career Center.

Special University Rate: (limited booths available and space limited to 10’X20’ per university)
- Includes booth space with two full conference registrations.
- This rate is only available to universities recruiting for undergraduate or graduate students and does not include access to the online SWE Career Center candidate database. Academic exhibitors are placed in the Academic Pavilion. If you prefer not to be in the Academic Pavilion, you will have to pay the prevailing Non-Profit rate to be in another area of the expo hall.
- $2,500 if postmarked by April 15, 2018
- $2,700 if postmarked by August 17, 2018
- $2,900 if postmarked after August 17, 2018

MULTIPLE BOOTH DISCOUNT (available for all booths)

For purchases of 10’X20’ or more, SWE will offer a reduced price of $100 per 10’X10’ space.

For example:
- 10’X10’ (one booth) Corporate rate price is:
  - $5,990 if postmarked by April 15, 2018
  - $6,490 if postmarked by August 17, 2018
  - $6,990 if postmarked after August 17, 2018

10’X20’ (two booths) Corporate rate price is:
  - $11,780 if postmarked by April 15, 2018 ($200 discount)
  - $12,780 if postmarked by August 17, 2018
  - $13,780 if postmarked after August 17, 2018 ($200 discount)

Reduced rate will apply per rate category, per date of purchase.

INTERVIEW BOOTH $750 EACH

Interviewing Times are the same hours as the Career Fair.

NOTE that complimentary interview space is offered as part of confirmed multiple exhibit space and sponsorship, but it is not automatic. For details and deadlines, refer to our interview booth application form.

EXHIBIT INSTALLATION:

TUESDAY | OCTOBER 16, 2018 | 12:00 P.M. – 5:00 P.M.
WEDNESDAY | OCTOBER 17, 2018 | 8:00 A.M. – 5:00 P.M.
THURSDAY | OCTOBER 18, 2018 | 8:00 A.M. – 12:00 P.M.

EXHIBIT HOURS:

THURSDAY | OCTOBER 18, 2018 | 3:00 – 6:00 P.M.
FRIDAY | OCTOBER 19, 2018 | 9:30 A.M. – 4:00 P.M.
RESERVED FOR PROFESSIONALS ONLY 9:30 – 10:30 A.M.
OPEN TO EVERYONE 10:30 A.M. – 4:00 P.M.

EXHIBITOR MOVE-OUT:

FRIDAY | OCTOBER 19, 2018 | 4:00 – 10:00 P.M.
SATURDAY | OCTOBER 20, 2018 | 8:00 – 11 A.M.
EXCLUSIVE SPONSORSHIP OPPORTUNITIES:

- Exclusive sponsorships are available. Please inquire about costs and availability.
- For maximum visibility in pre-conference materials, reserve by August 2, 2018.
Collegiate Leaders’ Reception, where they can meet recognition leading up to the conference. Sponsors also have additional competition needs/details/benefits can be added at WE18 and swe.org websites and social media platforms. Networking. Sponsorsof this event receive a table for 10 and announcement of winners at Celebrate SWE, promotion through presidents will be able to receive four nights of priorities. Sponsorship includes 10 tickets to celebrate SWE, thanks to your sponsorship, all SWE collegiate section the entire conference. In addition to hosting a capacity crowd, this keynote is live-streamed and recorded for replay (with sponsor recognition) through SWE’s Virtual Conference site.

$10,000+ SPONSORSHIP

CELEBRATE SWE! CLOSING KEYNOTE
Price per Sponsor: $12,000 Limit: 3
Saturday | October 20, 2018
This fun, high-energy event celebrates our members’ accomplishments by recognizing SWE’s professional and collegiate section award recipients and scholarship recipients. The closing keynote celebration is the perfect finale to an unparalleled experience of professional development and networking. Sponsors of this event receive a table for 10 and may present a three-minute introduction to a capacity crowd of over 1,300.

COLLEGIATE COMPETITIONS
Price per Sponsor: $10,000 (SWE approval needed.)
Engage collegiate attendees in a customizable competition that reflects your organization’s priorities. Sponsorship includes 10 tickets to celebrate SWE, announcement of winners at Celebrate SWE, promotion through WE18 and swe.org websites. Additional competition needs/details/benefits can be added at additional costs. Each competition is managed separately.

COLLEGIATE PRESIDENTS’ HOUSING AND COLLEGIATE LEADERS’ RECEPTION
Price per Sponsor: $10,000 Limit: 4
College Leaders’ Reception | Friday | October 19, 2018
Thanks to your sponsorship, all SWE collegiate section presidents will be able to enjoy complimentary housing with their conference registrations. In addition to publication recognition, sponsors will receive recognition leading up to the conference. Sponsors also have the opportunity to place giveaways or marketing materials in each of the sponsored rooms and/or distribute them at the College Leaders’ Reception, where they can meet and mingle with some of SWE’s collegiate leaders.

HIGH SCHOOL GIRLS PROGRAM
SATURDAY | OCTOBER 20, 2018
Price per Sponsor: $10,000 Limit: 2
High school girls will have the opportunity to experience the creative and innovative side of engineering through hands-on projects alongside real engineers. The girls will work with SWE members from around the world on hands-on engineering activities; meet real engineers and learn what they do; make a difference; explore the Outreach Expo during exclusive hours to learn about clubs, camps, competitions, and much more. Additionally, the girls will get an “Invent it. Build it.” bag, and various goodies; be eligible for raffle prizes; and have lunch with the SWE engineers.

MOBILE APP
Price per Sponsor: $12,000 Limit: 5
The Mobile App gives your organization the opportunity to be in front of attendees leading up to and during the entire conference. The custom Mobile App includes all program information, real-time updates, and push notifications – which is why a high percentage of attendees download and use it. Mobile App sponsors are recognized on a Mobile App introductory page before the table of contents. This app is free and simple to download on both the App Store and Google Play.

SENIOR WOMEN’S LUNCHEON
THURSDAY | OCTOBER 18, 2018
Price per Sponsor: $10,000 Limit: 2
The Senior Women’s Luncheon is the only program for women in senior positions with the capacity to develop as leaders and executives within the engineering and technology industry. The attendees both network with one another and learn from a subject matter expert. Sponsors are recognized in all print and digital media associated with the program, can provide an organization branded gift for attendees, and receive the attendee list post-event.

SOCIAL MEDIA LOUNGE
Price per Sponsor: $10,000 Limit: 3
THURSDAY | OCTOBER 18, 2018 – SATURDAY | OCTOBER 20, 2018
Receive high-level visibility in this popular lounge showcasing SWE’s social media engagement. Attendees will gather to see conference interviews, watch live events streaming, and view digital boards of SWE’s Facebook, Twitter, Pinterest, YouTube, and any other social media sites. Sponsors will get an opportunity to have representatives available in the lounge for the duration of the Social Media Lounge hours.

SPARK CENTER MANICURISTS
Price per Sponsor: $12,000 Limit: 1
THURSDAY | OCTOBER 18, 2018 – SATURDAY | OCTOBER 20, 2018
Contribute to a Spark Center tradition that attendees love to engage with. When you sponsor the manicurists, you also secure the right to provide onsite representatives to speak with attendees while they wait. This is an outstanding opportunity to showcase your engineering and technology needed to create a cosmetic product from your organization.

SPARK CENTER SOCIAL MEDIA PHOTO BOOTH
Price per Sponsor: $12,000 Limit: 1
SATURDAY | OCTOBER 18, 2018 – SATURDAY | OCTOBER 20, 2018
Make lasting memories with our exclusive photo booth sponsorship! Your logo will appear on every photo taken in the booth, along with props of your choosing. More than 250 photos are snapped at each year’s conference. All photos are automatically posted on SWE’s Facebook page and the images receive more than 540,000 impressions. This high-traffic spot with long lines present the perfect opportunity for your representatives to connect with attendees during the conference. The automated online sharing ensures your organization will continue to reap the benefits long after leaving the conference.

SWE AWARDS RECEPTION
Price per Sponsor: $12,000 Limit: 2
FRIDAY | OCTOBER 19, 2018
The Awards Reception honors the recipient of SWE’s highest recognition, the Achievement Award, and is the precursor to the Awards Banquet, which honors the recipients of the Society’s most prestigious awards. Sponsors of this event receive a table for 10 and may present a brief introduction at the beginning of the Awards Banquet.

SWE HEADSHOT PHOTOS
Price per Sponsor: $10,000 Limit: 4
THURSDAY | OCTOBER 18, 2018 & FRIDAY | OCTOBER 19, 2018
As a recruiter, you know that a photo increases your chances of looking at a candidate online. Whether it’s on LinkedIn or other social media postings, a professional headshot gives the candidate an opportunity to convey a positive message about themselves to future employers. Provide a valuable resource to attendees long after the conference ends. With this sponsorship, they are sure to remember you. Sponsors will be promoted before the conference starts as both collegiate and industry attendees will be encouraged to take advantage of this benefit. You will be able to have brand representatives at the headshot room throughout the duration and a table for giveaways/promotional materials is included.

SWEENEXT COMMUNITY AWARD
Price per Sponsor: $10,000 Limit: 1
This award encourages citizens to envision solutions to problems within their communities using science, technology, engineering or math (STEM), and show them how they can help. These awards will be given to SWEENexters in their junior and senior years of high school who have been actively engaged in the SWE community, have a solid understanding of engineering principles, play a role in serving their own community, and demonstrate strong leadership skills. Sponsors will receive name recognition on the award itself and on signage at the event.

TOTE BAGS
Price per Sponsor: $10,000 Limit: 4
Your organization’s corporate identity gets maximum exposure on our popular attendee tote bags. Attendees will carry these bags throughout the conference and long afterwards as many attendees take their bags home, to school, or to the office. And they pop up at other events for many years. Sponsorship must be committed and paid no later than April 15.

WATER BOTTLES
Price per Sponsor: $10,000 Limit: 3
Sponsor logos will appear on our reusable, environmentally friendly, BPA-free water bottles. This provides continuous visibility throughout the conference and beyond. Sponsorship must be committed and paid no later than April 15.

WELCOME ICE CREAM SOCIAL
Price per Sponsor: $12,000 Limit: 5
Wednesday | October 17, 2018
Be the first to welcome our professional and collegiate attendees to Minneapolis. Network with a mix of WE18 attendees, including professional, collegiate, and academic, SWE VIP’s and other key constituents. Sponsors receive a table for the event—a great place for giveaways and other experiences unique to your organization. Sponsors of this event are recognized and integrated with special fun event scripting.

WIFI
Price per Sponsor: $10,000 Limit: 3
Thursday | October 18, 2018 & Saturday | October 20, 2018
Get everyone connected! This sponsorship offers a unique privilege for sponsors to get their organization in front of all WE18 attendees. This sponsorship includes a special introduction with a splash page that will have your organization’s information in front of anyone using the internet via a tablet or laptop, as well as any computer stations provided by SWE. Sponsorship also includes 2 push notifications, a branded WiFi code, and recognition on the meter boards throughout the conference venue.

$7,000+ SPONSORSHIP

DIVERSITY SOCIETY CENTER
Price per Sponsor: $7,000 Limit: 2
Thursday | October 18, 2018 & Friday | October 19, 2018
Our Diversity Society Center features the diversity partners SWE collaborates with to foster engineering and technology as a desirable career choice for women and other underrepresented minority groups. Be recognized for your diversity initiatives while receiving strong visibility through this sponsorship!
This is an excellent way to be recognized on all of the buses—Sponsor’s logo will be on all signage at the shuttle bus stations. This sponsorship offers a perfect high-visibility sponsorship. Everyone will see your organization’s name and full-color logo every time they use their hotel key! Each sponsor will be represented in equal number by key cards at all hotels (subject to hotel approval).

### PLENARY SESSIONS
**Price per Sponsor:** $8,000 Limit: 2 per plenary dates available
**THURSDAY, OCTOBER 18, 2018** (MIDDAY & MID-AFTERNOON) **FRIDAY, OCTOBER 19, 2018 (A.M.)** **SATURDAY, OCTOBER 20, 2018**(A.M.)
Choose one of these high-visibility, well-attended general sessions, open to all attendees. Friday and Saturday morning plenary sessions are accompanied by a continental breakfast. As the sponsor, you will be able to provide a brief two-minute introduction.

### POCKET GUIDE
**Price per Sponsor:** $8,000 Limit: 5
This publication is a handy resource for attendees, providing the entire schedule at-a-glance, along with other useful information. Sponsors will receive logo recognition on the outside back cover of the publication. The WE17 survey results indicated the pocket guide is useful and popular with at least 75% of attendees.

### HOTEL KEY CARDS
**Price per Sponsor:** $7,000 Limit: 4
This is a superior branding opportunity! Attendees staying at WE hotels will see your organization’s name and full-color logo every time they use their hotel key! Each sponsor will be represented in equal number by key cards at all hotels (subject to hotel approval).

### SHUTTLE AND TOUR BUSES
**Price per Sponsor:** $7,000 Limit: 4
**WEDNESDAY | OCTOBER 17, 2018** – SATURDAY | OCTOBER 20, 2018
Don’t miss this opportunity to catch the attention of thousands of attendees as they come and go from the convention center. Sponsorship also include a perfect high-visibility exposure opportunity to attendees. Additionally, Sponsor’s logo will be on all signage at the shuttle bus stations. This is an excellent way to be recognized on all of the buses that we use for attendee transportation.

### SPARK CENTER LUGGAGE TAGS
**Price per Sponsor:** $7,000 Limit: 2
**THURSDAY | OCTOBER 18, 2018** – SATURDAY | OCTOBER 20, 2018
Volunteers help attendees make more than 2,000 tags featuring clever engineering-related phrases. Get your logo on a WE18 memento that will travel the world and serve as a guide useful and popular with at least 75% of attendees.

### CAREERS IN ACADEMIA TRACK
**Price per Sponsor:** $5,500 Limit: 3
**THURSDAY | OCTOBER 18, 2018** – SATURDAY | OCTOBER 20, 2018
This is a good opportunity for a university or university supporting corporation to gain continuous visibility throughout our academic program of events. The 2018 program will be segmented into a special track located offsite. Visibility includes special logo recognition for the careers in Academia publications and signage.

### CAREERS IN GOVERNMENT AND MILITARY TRACK
**Price per Sponsor:** $5,000 Limit: 3
**THURSDAY | OCTOBER 18, 2018** – SATURDAY | OCTOBER 20, 2018
Support our government track with this high-recognition sponsorship. Visibility includes special logo recognition for each government session sign.

### CHARGING STATIONS
**Price per Sponsor:** $5,000 Limit: 6 | 2 sponsors per station
**THURSDAY | OCTOBER 18, 2018** – SATURDAY | OCTOBER 20, 2018
Reach attendees while they charge their phones and other mobile devices. Kiosk-style charging stations will feature your organization’s logo and message. Charging stations will be located throughout the convention center, providing a vital service to all attendees.

### COLLEGIATE LEADERSHIP INSTITUTE
**Price per sponsor:** $5,000 Limit: 5
**THURSDAY | OCTOBER 18, 2018** – SATURDAY | OCTOBER 20, 2018
As part of the conference, select attendees will have the opportunity to attend the Collegiate Leadership Institute, a three-day personalized educational event consisting of high-quality and interactive sessions from recognized subject matter experts/professional speakers in the areas of leadership and career development. Sponsors will be recognized in all CLU printed and electronic materials leading up to and onsite at WE18.

### COLLEGIATE POSTER COMPETITION
**Price per Sponsor:** $5,000 Limit: 3
**THURSDAY | OCTOBER 18, 2018** – FRIDAY | OCTOBER 19, 2018
This event highlights and rewards presentations of the best collegiate technical papers chosen from students from across the United States. Your organization will be recognized by special signage with the Collegiate Poster Competition display area. Sponsor this competition and support some of the brightest engineering students around, a great place to find talent for your organization.

### GRADUATE STUDENT MEET AND GREET
**Price per Sponsor:** $5,000 Limit: 3
**FRIDAY | OCTOBER 19, 2018**
Establish your recruiting opportunity and support this one-of-a-kind networking event for female graduate students throughout the country. Be part of the high-level discussion of graduate program innovations, topics and general networking. Beverages and canapes will be served. Your organization’s employees can attend and network during the event.

### HIGH SCHOOL LEADERSHIP ACADEMY
**Price per Sponsor:** $5,000 Limit: 5
The SWENext High School Leadership Academy (SHLA) provides custom programming to high school students selected for their leadership potential. Participants learn about college admissions in engineering, receive mentorship training, and connect with women in the industry.

### MEGA SESSIONS
**Price per Sponsor:** $5,000 Limit: 5
**THURSDAY | OCTOBER 18, 2018** – SATURDAY | OCTOBER 20, 2018
Mega Sessions are high-level, thought-provoking sessions designed to engage attendees on a range of topics. The Mega Session speakers are thought leaders in their respective fields and will share new ideas and perspectives that attendees can apply to their careers. These sessions are open to all attendees. Sponsors will be recognized through signage at all Meg Sessions.

### MORNING FITNESS/YOGA RECHARGE
**Price per Sponsor:** $5,000 Limit: 4
**THURSDAY | OCTOBER 18, 2018** – SATURDAY | OCTOBER 20, 2018
Exercise your mind and body thoroughly at WE18 by sponsoring a morning fitness or yoga class. The classes will be open to both to the conference attendees as well as the general public. As a sponsor, your logo will be branded on yoga mats for all participants to enjoy beyond Minneapolis. There will be 60-70 attendeess per class. Sponsors must be confirmed no later than June 30, 2018.

### NETWORKING NIGHT HOSPITALITY SUITES
**Price per Sponsor:** $6,000 + your refreshing costs Limit: 20 | CPC members first option; first come, first served
**THURSDAY | OCTOBER 18, 2018** | 8 P.M.–10 P.M.
Don’t miss the opportunity to host a hospitality suite! This is a great opportunity to reach job seekers outside the Career Fair floor in a fun, innovative way. These-ever popular suites sell out fast and are offered on a first-come, first-served basis. Sponsorship is limited to available space and subject to SWE approval. Past sponsors have right of first refusal.

### PATHFINDERS LOUNGE AND PROGRAMMING
**Price per Sponsor:** $5,000 Limit: 3
**THURSDAY | OCTOBER 18, 2018 & FRIDAY | OCTOBER 19, 2018
This sponsorship recognizes original research or project work with an application in engineering, either as an individual or team, and is open to both professionals and collegians. In addition to poster displays being placed in the Rapid Fire Poster Display area, this sponsorship will also include (2) Rapid Fire Sessions (oral presentations). The format for these sessions includes a 5-minute presentation for each finalist, with additional time for questions. Sponsors will support this important new initiative that will showcase our best and brightest engineers, and your company will be recognized by special signage at the Rapid Fire Poster Competition display area, as well as on the Rapid Fire meeting rooms.

### REGISTRATION AREA
**Price per Sponsor:** $5,000 Limit: 6
**WEDNESDAY | OCTOBER 17, 2018** – SATURDAY | OCTOBER 20, 2018
Be the first organization that attendees see as they pick up their registration materials. Each sponsor will receive sign recognition during the entire conference in this centrally located area.

### SWENEXT GLOBAL INNOVATOR AWARD
**Price per Sponsor:** $7,500 Limit: 5
Available for up to 5 years per sponsorship, the SWENext Global Innovator Award recognizes engineering excellence in female students across the country. The sponsors will receive recognition as part of the award.

### TECHNICAL FELLOWS PROGRAM
**Price per Sponsor:** $5,000 Limit: 3
**THURSDAY | OCTOBER 18, 2018** | 10:00 A.M. - 5:00 P.M.
Be the first to sponsor this diverse collection of technical topics from various fields of engineering.

### RAPID FIRE COMPETITION
**Price per Sponsor:** $5,000 Limit: 3
**FRIDAY | OCTOBER 19, 2018**
This sponsorship recognizes original research or project work with an application in engineering, either as an individual or team, and is open to both professionals and collegians. In addition to poster displays being placed in the Rapid Fire Poster Display area, this sponsorship will also include (2) Rapid Fire Sessions (oral presentations). The format for these sessions includes a 5-minute presentation for each finalist, with additional time for questions. Sponsors will support this important new initiative that will showcase our best and brightest engineers, and your company will be recognized by special signage at the Rapid Fire Poster Competition display area, as well as on the Rapid Fire meeting rooms.

### SWE COMMITTEE DINNER
**Price per Sponsor:** $5,000 Limit: 3
**WEDNESDAY | OCTOBER 17, 2018**
During this dinner, SWE committee leaders and members gather to network and create the strategy for the year. Sponsors of this event may present a brief two-minute introduction. This is a great opportunity to be in front of and mingle with SWE collegiate and professional leaders.
Virtual participation is encouraged and is a great opportunity to demonstrate your organization's commitment to new mothers in the workforce. Many of the most popular professional development sessions will be recorded for on-demand replay. Sponsor logos will be featured during replays, which means that your sponsorship goes beyond the three days.

WE18 TweetChats
Price per Sponsor: $5,000 Limit: 3 | one sponsor per chat
Connect with SWE's highly engaged social media audience before the start of WE18. In three pre-event TweetChats, SWE will lead discussions aimed at building excitement and helping attendees prepare for the event. Your sponsorship will include promotional tweets leading up to the TweetChat, mentions during the TweetChat, and SWE Tweeting your logo at the beginning and end of the hour-long session to all the organization's followers.

$2,000+ Sponsorship

Information Sessions
Price per Sponsor: $3,500 Limit: 12
THURSDAY | OCTOBER 18, 2018 & FRIDAY | OCTOBER 19, 2018
All times/days are based on availability.
Don't miss an opportunity to familiarize potential recruits with your organization. During these info sessions, your industry leaders can provide organization information, collect resumes, convey company best practices, and network with attendees. You choose how to use this session time. Will it be a predetermined block of time, advertise your presentation, and invite attendees via mobile app push notification.

Discipline Breakdown

WE18 Mobile App

Volunteer Center
Price per Sponsor: $2,000 Limit: 2
THURSDAY | OCTOBER 18, 2018 - SATURDAY | OCTOBER 20, 2018
The Volunteer Center is where all SWE operations take place. Receive continuous recognition throughout the week with signage positioned outside the center and at registration.

$1,000+ Sponsorship

Patron Sponsorship
Price per Sponsor: $1,000

Largest ever WE attendance:
14,000+

324 exhibitors representing 617 booths
100+ schools and universities represented by attendees (based on attendee affiliation not exhibitors)
250+ professional development sessions
25 countries represented in total attendance