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### \$10,000 & ABOVE

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Hospitality Suite, Info Session,  
Mega Session

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### \$5,000 & ABOVE

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#### INSTITUTE FOR DEFENSE ANALYSIS

Government Meet and Greet

#### JOHN DEERE

Innovation Room

#### JOHNSON & JOHNSON

Hospitality Suite

#### LINCOLN ELECTRIC

Hospitality Suite

#### MAKE IT. MSP.

Hotel Key Cards

#### NSA

Military Track

#### RAYTHEON

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### \$5,000 & ABOVE (cont'd)

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### \$2,000 & ABOVE

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BOUNDARIES

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LET'S  
BREAK  
BOUNDARIES

**DAILY EVENT  
SCHEDULE**

October 18-20

# DAILY EVENT SCHEDULE

Monday - Thursday | October 15-18

(\$) = Additional fee/ticket required.

TIME	SESSION TRACK	SESSION TITLE	FACILITY	ROOM
<b>MONDAY   OCTOBER 15, 2018</b>				
8:00 a.m. - 5:00 p.m.	SWE Leadership	Board of Directors Meeting (Invitation Only)	Millennium	Avenue 1-2
<b>TUESDAY   OCTOBER 16, 2018</b>				
8:00 a.m. - 5:00 p.m.	SWE Leadership	Board of Directors Meeting (Invitation Only)	Millennium	Avenue 1-2
8:00 a.m. - 5:00 p.m.	SWE Leadership	Board of Trustees Meeting (Invitation Only)	Millennium	Avenue 4
12:00 - 1:30 p.m.	SWE Leadership	BOD/BOT Luncheon (Invitation Only)	Millennium	Avenue 3
6:00 - 8:00 p.m.	General Information	Registration Open	MCC	Exhibit Hall Lobby
<b>WEDNESDAY   OCTOBER 17, 2018</b>				
7:00 a.m. - 6:00 p.m.	General Information	Speaker Ready Room	MCC	202
7:00 a.m. - 6:00 p.m.	General Information	Volunteer Central	MCC	201
7:00 a.m. - 8:30 p.m.	General Information	Registration Open	MCC	First Floor Lobby
8:00 a.m - 4:00 p.m.	General Information	MAL Summit	MCC	213
8:00 a.m. - 5:00 p.m.	SWE Leadership	Board of Trustees	Millennium	Avenue 4
8:00 a.m. - 5:00 p.m.	General Information	Career Resources Center	MCC	206B
8:00 a.m. - 5:00 p.m.	General Information	DuPont Day (Invitation Only)	MCC	101HI
8:00 a.m. - 5:00 p.m.	SWE Leadership	Editorial Board Meeting	Millennium	Avenue 3
8:00 a.m. - 5:00 p.m.	General Information	John Deere Day (Invitation Only)	MCC	100ABC
8:00 a.m. - 5:00 p.m.	SWE Leadership	Special Programs Assessment Meeting	Millennium	Avenue 1-2
8:00 a.m. - 6:00 p.m.	General Information	IBM WIT Conference (Invitation Only)	MCC	103ABC
8:00 a.m. - 6:00 p.m.	General Information	Mothers' Rooms	MCC	2nd Floor near Seasons
8:30 - 11:30 a.m.	Tours	Cummins Inc. Plant Tour (\$)	MCC	Shuttle Entrance Near Ballroom

TIME	SESSION TRACK	SESSION TITLE	FACILITY	ROOM
10:30 a.m. - 1:30 p.m.	Tours	Heart of Minneapolis Food Tour (\$)	MCC	Shuttle Entrance Near Ballroom
11:30 a.m. - 3:30 p.m.	Tours	Sea Life - VIP Experience and Mall of America	MCC	Shuttle Entrance Near Ballroom
12:00 - 5:00 p.m.	General Information	SWE Boutique	MCC	2nd Floor Lobby
12:30 - 3:30 p.m.	Tours	Boston Scientific Maple Grove Facility (\$)	MCC	Shuttle Entrance Near Ballroom
12:30 - 3:30 p.m.	SWE Leadership	SWE Leadership Summit	MCC	200DE
1:00 - 4:30 p.m.	Tours	Cargill Research & Development - Diverse Careers along the Agricultural Supply Chain (\$)		
4:00 - 6:00 p.m.	Special Events	Corporate Partnership Council Reception (Invitation only)	MCC	102DEF
4:00 - 8:00 p.m.	SWE Leadership	Committee Meet Up and Dinner	Hilton	Symphony 3
6:00 - 7:30 p.m.	General Information	IBM WIT Networking Reception (Invitation Only)	MCC	103D
6:00 - 9:00 p.m.	General Information	John Deere Dinner (Invitation Only)	MCC	100DE
8:00 - 10:00 p.m.	Special Events	Welcome Ice Cream Social	MCC	Ballroom
<b>THURSDAY   OCTOBER 18, 2018</b>				
7:00 - 8:00 a.m.	General Information	Morning Yoga	MCC	211AB
6:30 a.m. - 8:00 p.m.	General Information	Registration	MCC	First Floor Lobby
7:00 a.m. - 6:00 p.m.	General Information	Volunteer Central	MCC	201
8:00 a.m. - 12:00 p.m.	Special Events	Team Tech Practice	MCC	M100DE
8:00 a.m. - 5:00 p.m.	Career Management And Life Transitions	Career Consultations (\$) (Pre-sign up and Payment Required)	MCC	206A
8:00 a.m. - 5:00 p.m.	General Information	Career Resources Center	MCC	102C
8:00 a.m. - 5:00 p.m.	General Information	Child Care	MCC	212

# DAILY EVENT SCHEDULE

Thursday | October 18

(\$) = Additional fee/ticket required.

TIME	SESSION TRACK	SESSION TITLE	FACILITY	ROOM
8:00 a.m. - 5:00 p.m.	General Information	EngineerGirl	MCC	213
8:00 a.m. - 5:00 p.m.	General Information	Speaker Ready Room	MCC	202
8:00 a.m. - 6:00 p.m.	General Information	Mothers' Rooms	MCC	2nd Floor near Seasons and 2nd Floor near 205
8:30 - 9:45 a.m.	Special Events	Keynote Presentation: Cindy Kent (Breakfast Included)	MCC	Main Auditorium
8:30 a.m. - 1:00 p.m.	Tours	Emerson Global Headquarters	MCC	Shuttle Entrance Near Ballroom
8:30 a.m. - 5:00 p.m.	Special Events	Academic Leadership for Women in Engineering - ALWE (Invitation Only)	Hyatt	Lake Superior (5th)
9:00 - 11:30 a.m.	Tours	Target Corporation	MCC	Shuttle Entrance Near Ballroom
9:15 a.m. - 12:30 p.m.	Tours	Paisley Park Tour	MCC	Shuttle Entrance Near Ballroom
9:15 a.m. - 12:30 p.m.	Tours	Stratasys 3D Printing Solutions Tour (\$)	MCC	Shuttle Entrance Near Ballroom
9:30 a.m. - 3:00 p.m.	SWE Leadership	Finance Office	MCC	210
9:30 a.m. - 1:00 p.m.	Tours	Eaton Hydraulics Tour	MCC	Shuttle Entrance Near Ballroom
9:30 a.m. - 5:00 p.m.	Special Events	Cummins Inc. Networking Lounge	MCC	2nd Floor Lounge
9:30 a.m. - 5:00 p.m.	Special Events	Social Media Lounge/SWE Apparel Shop	MCC	200 Lobby
9:30 a.m. - 5:00 p.m.	General Information	SWE Boutique	MCC	200 Lobby
9:30 a.m. - 5:00 p.m.	Special Events	The Spark Center	MCC	102 Lobby
9:30 a.m. - 5:00 p.m.	Special Events	Target Lounge	MCC	102 Floor Lounge
10:00 - 10:20 a.m.	Lightning Talk	Engaging the Future - Developing a STEM Outreach Program	MCC	Auditorium 3

TIME	SESSION TRACK	SESSION TITLE	FACILITY	ROOM
10:00 - 10:20 a.m.	Lightning Talk	No Fear, No Regrets: Strategies for Maintaining an Engaging Career	MCC	Auditorium 1
10:00 - 11:00 a.m.	Special Events	SWE-FL Meeting	Hilton	Symphony 1
10:15 - 11:00 a.m.	Special Events	Technical Fellows: Sustainability Street Lighting	MCC	101HI
10:15 - 11:15 a.m.	Women In Government And Military	Becoming an Accidental Pioneer	MCC	200IJ
10:15 - 11:45 a.m.	Career Management And Life Transitions	Pathfinders: Can I Afford To Retire?	MCC	101FG
10:15 - 11:45 a.m.	Career Management And Life Transitions	Career Opportunities for Field Engineers!	MCC	200DE
10:15 - 11:15 a.m.	Advocating For Change	Engaging Men as Advocates while Transforming the Workplace	MCC	M101
10:15 - 11:15 a.m.	Strategic Leadership	Foundational Leadership - 6 Foundational Principals for Influential Leadership	MCC	208
10:15 - 11:15 a.m.	Advocating For Change	From #MeToo to #WeToo	MCC	102DEF
10:15 - 11:15 a.m.	Career Management And Life Transitions	How to be an Interview SuperSTAR	MCC	L100FG
10:15 - 11:15 a.m.	Strategic Leadership	Navigating Your Organization to Develop a D&I Strategy and Influence the Workforce for Change	MCC	205
10:15 - 11:15 a.m.	Career Management And Life Transitions	See the World Outside of the Design Lab	MCC	200FGH
10:15 - 11:15 a.m.	K-12 Outreach	SWENext and FIRST: Formula for Success	MCC	L100BC
10:15 - 11:15 a.m.	K-12 Outreach	SWENext Roadmap: How to Develop and Support a SWENext Network	MCC	L100DE
10:15 - 12:15 p.m.	SWE Leadership	Train the Trainer Workshop for LCC Coaches	MCC	211CD
1:15 - 2:15 p.m.	Special Events	The Power of Interest Groups	MCC	L100HI
10:15 - 11:15 a.m.	Career Management And Life Transitions	To Work or Not to Work: Engineering, Motherhood and Returning to work after Maternity Leave	MCC	103ABC

# DAILY EVENT SCHEDULE

Thursday | October 18

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TIME	SESSION TRACK	SESSION TITLE	FACILITY	ROOM
10:15 - 11:15 a.m.	Inclusion And Cultural Awareness	Driving Innovation Through Diversity	MCC	L100HI
10:15 - 11:15 a.m.	Innovation And Disruption	Using Technology to Build Better Buildings through Efficiency and Visualization	MCC	200ABC
10:15 - 11:30 a.m.	Special Events	Chevron Information Session	MCC	101AB
10:15 - 11:30 a.m.	Special Events	Cummins Inc. Information Session	MCC	101CD
10:15 - 11:45 a.m.	Career Management And Life Transitions	Rapid Resume Review	MCC	103DE
10:15 a.m. - 12:15 p.m.	SWE Leadership	MAL Meeting	MCC	M100ABC
10:15 a.m. - 5:30 p.m.	Special Events	Technical Fellows Sessions	MCC	101HI
10:20 - 10:40 a.m.	Lightning Talk	Dual Career: When Women take the Lead on Expatriation	MCC	Auditorium 1
10:20 - 10:40 a.m.	Lightning Talk	Stop being Silly!		Auditorium 3
10:30 - 11:45 a.m.	Special Events	Plenary Panel: Dōmo arigato, Mr. Roboto: The Benefits (and Challenges) of Cognitive Technologies	MCC	Main Auditorium
10:40 - 11:00 a.m.	Lightning Talk	I am an Alien and a World Citizen	MCC	Auditorium 1
10:40 - 11:00 a.m.	Lightning Talk	STEM-ing the Divide: Building your Outreach Program to Better Engage the Public	MCC	Auditorium 3
11:00 - 11:20 AM	Lightning Talk	Empowering Engineering from Within: A Reflection from Mother and Daughter	MCC	Auditorium 3
11:00 - 11:20 AM	Lightning Talk	Want to Work Internationally? Telephone Interview Best Practices	MCC	Auditorium 1
11:00 a.m. - 3:00 p.m.	Inclusion And Cultural Awareness	Rainbow Lounge	MCC	209
11:15 a.m. - 12:00 p.m.	Special Events	Technad Fellows: The Art and Science of Systems Engineering	MCC	101HI

TIME	SESSION TRACK	SESSION TITLE	FACILITY	ROOM
11:20 - 11:40 a.m.	Lightning Talk	Mit Kind und Kegel - 3 Kids, 2 Working Parents and 1 Short Term Assignment in Germany	MCC	Auditorium 1
11:20 - 11:40 a.m.	Lightning Talk	Recruiting Girls into Engineering and Computer Science: Key Components of a STEM Recruiting Program		Auditorium 3
11:30 a.m. - 12:45 p.m.	Special Events	Affinity Luncheon (Invitation Only)	MCC	L100HI
11:30 a.m. - 1:00 p.m.	Special Events	Collegiate Welcome Lunch (Limited Tickets)	MCC	Ballroom AB
11:30 a.m. - 1:30 p.m.	Special Events	Harley-Davidson Hospitality Brunch (Invitation Only)	MCC	M100FGH
11:30 a.m. - 1:30 p.m.	Special Events	Women's Luncheon	Hilton	Gallery
11:40 a.m. - 12:00 p.m.	Lightning Talk	Reaching our Community: Introduce a Girl to Engineering	MCC	Auditorium 3
12:00 - 12:20 p.m.	Lightning Talk	SWE University: A Summer Camp Experience for High School Girls	MCC	Auditorium 3
12:00 - 1:00 p.m.	Special Events	Technical Fellows: Chemical Restrictions Drive Future Business	MCC	101HI
12:00 - 1:15 p.m.	Special Events	Chevron Information Session	MCC	101AB
12:00 - 1:15 p.m.	Special Events	CIA Information Session	MCC	101CD
12:00 - 1:15 p.m.	Special Events	Mega Session: Behind the Executive Curtain: One Surprising Secret How People Become Successful Leaders	MCC	Main Auditorium
12:00 - 6:00 p.m.	General Information	Professional Headshots (Signup required)	MCC	206B
12:30 - 3:00 p.m.	Tours	Medtronic Medical Device Manufacturing in a Lean Environment	MCC	Shuttle Entrance Near Ballroom

# DAILY EVENT SCHEDULE

Thursday | October 18

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TIME	SESSION TRACK	SESSION TITLE	FACILITY	ROOM
12:45 - 1:45 p.m.	K-12 Outreach	Add a Little PEP (Parents & Educators Program) to Your Next K-12 Outreach Event!	MCC	L100BC
12:45 - 1:45 p.m.	Advocating For Change	Advocating for and Owning your IP	MCC	M100ABC
12:45 - 1:45 p.m.	SWE Leadership	Big Step for Me, Giant Leap for SWE-Kind: Staying Involved in SWE After College	MCC	211AB
12:45 - 1:45 p.m.	Strategic Leadership	Breaking Boundaries through Self Awareness: To Thine Own Self Be True	MCC	208
12:45 - 1:45 p.m.	Career Management And Life Transitions	Choose Your Adventure, Launch Your Career	MCC	L100FGH
12:45 - 1:45 p.m.	Entrepreneurship	From Personal Passion to New Venture	MCC	205
12:45 - 1:45 p.m.	K-12 Outreach	Growing the Next Generation: SWE & Girl Scouts	MCC	L100DE
12:45 - 1:45 p.m.	Career Management And Life Transitions	Kid Free but Somewhere to Be	MCC	102DEF
12:45 - 1:45 p.m.	Career Management And Life Transitions	Landing Your Dream Internship	MCC	103DEF
12:45 - 1:45 p.m.	Career Management And Life Transitions	Stand Out! How to Pitch Yourself and Own the Career Fair	MCC	M101
12:45 - 1:45 p.m.	Inclusion And Cultural Awareness	Sorry, Not Sorry - Speak with Intention in the Workplace	MCC	200FGH
12:45 - 1:45 p.m.	Advocating For Change	SWE Advocate: From Campus to the Capitol	MCC	200DE
12:45 - 1:45 p.m.	Innovation And Disruption	The Pressing Need for Cyber engineering and Why You Should Get Involved	MCC	M100DE
12:45 - 1:45 p.m.	Strategic Leadership	Wonder Women - How to Succeed on the Frontiers of STEM	MCC	200JJ
12:45 - 1:45 p.m.	Strategic Leadership	Working Beyond Titles: Lead From Where You Are!	MCC	103ABC
12:45 - 1:45 p.m.	Career Management And Life Transitions	Pathfinders: SWE Storytellers: Boldly Inspiring Life's Choices	MCC	101FG

TIME	SESSION TRACK	SESSION TITLE	FACILITY	ROOM
12:45 - 1:45 p.m.	Strategic Leadership	Converting Adversaries to Sponsors - The Role of Influence in the Workplace	MCC	200ABC
1:10 - 1:30 p.m.	Lightning Talk	I Don't Want to Run for Congress but I Still Want to Make a Difference. What Can I Do?	MCC	Auditorium 1
1:15 - 2:15 p.m.	Special Events	Affinity Panel	MCC	L100HI
1:15 - 2:15 p.m.	Special Events	The Power of Interest Groups	MCC	L100HI
1:30 - 1:50 p.m.	Lightning Talk	Authenticity = Power, a LGBT story	MCC	Auditorium 1
1:30 - 1:50 p.m.	Lightning Talk	Blasting Through Space: How The Army Rocketed My Engineering Career	MCC	Auditorium 3
1:30 - 2:45 p.m.	Special Events	BAE Systems Information Session	MCC	101AB
1:30 - 2:45 p.m.	Special Events	Plenary Panel: Start Me Up	MCC	Main Auditorium
1:30 - 3:30 p.m.	Tours	3M Corporation Tour	MCC	Shuttle Entrance Near Ballroom
1:30 - 4:15 p.m.	Special Events	America's Navy Information Session	MCC	101CD
1:50 - 2:10 p.m.	Lightning Talk	Engineering and Project Management in the Craft Beer Industry	MCC	Auditorium 3
1:50 - 2:10 p.m.	Lightning Talk	Hidden Figures: Credentials & Performance over Perception & Bias	MCC	Auditorium 1
2:00 - 3:00 p.m.	Advocating For Change	Calling All Women Engineers: It's Time to Break the CEO Boundary!	MCC	205
2:00 - 3:00 p.m.	Career Management And Life Transitions	Ecolab	MCC	200ABC
2:00 - 3:00 p.m.	K-12 Outreach	Hidden in Plain Sight: Using Transportation as a Gateway to STEM Outreach	MCC	L100DE
2:00 - 3:00 p.m.	Career Management And Life Transitions	Thinking Beyond an Engineering Degree: Tools for Successfully Navigating Your Career	MCC	200FGH



# DAILY EVENT SCHEDULE

Thursday | October 18

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TIME	SESSION TRACK	SESSION TITLE	FACILITY	ROOM
2:00 - 3:00 p.m.	Innovation And Disruption	Launching a Supersonic Renaissance	MCC	M100DE
2:00 - 3:00 p.m.	Strategic Leadership	Lessons Learned on the Way to the Corner Office	MCC	M100FGH
2:00 - 3:00 p.m.	Career Management And Life Transitions	Life after Grad School: Transitioning from Graduate Student to Professional	MCC	L100FG
2:00 - 3:00 p.m.	Innovation And Disruption	Modern Engineers can and must be more Effective Communicators	MCC	M100ABC
2:00 - 3:00 p.m.	Entrepreneurship	Mom-trepreneur: Entrepreneurial Parents Panel	MCC	200DE
2:00 - 3:00 p.m.	Women In Government And Military	Opportunities for Engineers to Help Solve the Government's Toughest Challenges	MCC	200JJ
2:00 - 3:00 p.m.	Career Management And Life Transitions	Resolving Conflict in your SWE Section	MCC	211AB
2:00 - 3:00 p.m.	Strategic Leadership	Strategic Leadership for Mid-Level Managers	MCC	208
2:00 - 3:00 p.m.	Inclusion And Cultural Awareness	Success Mantra for Leading Virtual Teams	MCC	M101
2:00 - 3:00 p.m.	K-12 Outreach	SWENext Clubs: The building Blocks of the STEM Community	MCC	L100ABC
2:00 - 3:00 p.m.	Advocating For Change	Unconscious Bias: Combating the Camouflaged Foe	MCC	103DEF
2:00 - 3:00 p.m.	Career Management And Life Transitions	Why Take the FE and PE Exams	MCC	103ABC
2:00 - 6:00 p.m.	Special Events	WE18 Career Fair & Interviews	MCC	Exhibit Halls B-E
2:10 - 2:30 p.m.	Lightning Talk	Data Science Master's Degree: What You Need To Know	MCC	Auditorium 3
2:10 - 2:30 p.m.	Lightning Talk	Where Are the Other Women?	MCC	Auditorium 1
2:10 - 3:45 p.m.	Special Events	Meet the Past Presidents and Fellows	MCC	101E

TIME	SESSION TRACK	SESSION TITLE	FACILITY	ROOM
2:15 - 4:15 p.m.	Special Events	CPC/Corporate Members Meeting (invite only): Cutting Edge Practices for Revitalizing Your Corporate Women's Network	MCC	102DEF
2:30 - 2:50 p.m.	Lightning Talk	#LookLikeAnLGBTEngineer: Using Your Identity to Encourage Diverse Students and Mentees	MCC	Auditorium 1
2:30 - 2:50 p.m.	Lightning Talk	Energize Your Career Path: Become an Energy Manager	MCC	Auditorium 3
2:30 - 3:30 p.m.	Special Events	Booz Allen Hamilton, Inc. Tech Talk	MCC	Exhibit Halls B-E, Theater B
2:30 - 3:30 p.m.	Special Events	Honeywell Tech Talk	MCC	Exhibit Halls B-E, Theater A
2:30 - 3:30 p.m.	Lightning Talk	Career Decisions: Technical, Management, or Both?	MCC	Auditorium 3
2:50 - 3:10 p.m.	Special Events	Mega Session - Leading Innovation in the Public Sector: Perspectives from NASA, U.S. Army, and the U.S. Air Force	MCC	Main Auditorium
3:00 - 4:5 p.m.	Special Events	Cummins Inc. Information Session	MCC	101AB
3:00 - 4:15 p.m.	Advocating For Change	10 EASY STEPS TO LAUNCH A SWE PROFESSIONAL AFFILIATE GROUP	MCC	200JJ
3:15 - 4:00 p.m.	Special Events	Technical Fellows: Automobile Air Bags Systems: Combining Engineering Disciplines	MCC	101HI
3:15 - 4:15 p.m.	Women In Academia	Increasing Your Chances for Success in Finding Academic Positions	MCC	L100HI
3:15 - 4:15 p.m.	Strategic Leadership	Amplify the Potential of Your Team	MCC	211AB
3:15 - 4:15 p.m.	Career Management And Life Transitions	Being A Super Mom: How does an Engineering Mom know When to Wear Her Cape?	MCC	205
3:15 - 4:15 p.m.	Innovation And Disruption	Blockchain - From Hype to Real Value	MCC	M100DE

# DAILY EVENT SCHEDULE

Thursday | October 18

(\$) = Additional fee/ticket required.

TIME	SESSION TRACK	SESSION TITLE	FACILITY	ROOM
3:15 - 4:15 p.m.	Advocating For Change	But an Engineer Could Never Have a Baby - Of COURSE You Can!	MCC	M100FGH
3:15 - 4:15 p.m.	Strategic Leadership	Change is the New Normal: Owning your Career Development in a Dynamic Workplace	MCC	200FGH
3:15 - 4:15 p.m.	Career Management And Life Transitions	Differentiators – How to Set Yourself Apart in a Teamwork World	MCC	L100FG
3:15 - 4:15 p.m.	K-12 Outreach	Engage and Excite Girls in STEM!	MCC	L100DE
3:15 - 4:15 p.m.	Entrepreneurship	How to Create Change and Habits that Stick	MCC	200DE
3:15 - 4:15 p.m.	Inclusion And Cultural Awareness	Leap of Faith: Convergent Paths to Industry	MCC	200ABC
3:15 - 4:15 p.m.	Career Management And Life Transitions	Managing up and Across	MCC	103ABC
3:15 - 4:15 p.m.	Strategic Leadership	SWE Leader to Corporate Super Star: Transferable SWE Leadership Experiences that Grow Your Career	MCC	208
3:15 - 4:15 p.m.	K-12 Outreach	SWE Outreach Committee Open House	MCC	L100BC
3:15 - 4:15 p.m.	Innovation And Disruption	The Art and Science of Systems Engineering	MCC	M100ABC
3:15 - 4:45 p.m.	K-12 Outreach	Role Models Matter	MCC	M101
3:30 - 3:50 p.m.	Lightning Talk	It's Not Who You Know, It's What You Know: Influencing Without Authority	MCC	Auditorium 3
3:30 - 3:50 p.m.	Lightning Talk	Soar to your Maximum Potential	MCC	Auditorium 1
3:30 - 5:00 p.m.	Special Events	Halo Reception (Invitation only)	Hilton	Symphony III-IV
3:45 - 4:45 p.m.	Special Events	BorgWarner Tech Talk	MCC	Exhibit Halls B-E, Theater A
3:45 - 4:45 p.m.	Special Events	Toyota Tech Talk	MCC	Exhibit Halls B-E, Theater B

TIME	SESSION TRACK	SESSION TITLE	FACILITY	ROOM
3:50 - 4:10 p.m.	Lightning Talk	How Personal Branding and Managing Your Perception Can Impact Your Career	MCC	Auditorium 1
3:50 - 4:10 p.m.	Lightning Talk	Our STEM Skills Aren't Enough! Keys to Thrive in Virtual Team Leadership	MCC	Auditorium 3
4:00 - 5:00 p.m.	Special Events	President's Reception (Invitation Only)	Hilton	Symphony III-IV
4:10 - 4:30 p.m.	Lightning Talk	Building Teams with High Employee Engagement	MCC	Auditorium 3
4:10 - 4:30 p.m.	Lightning Talk	Thrive during your Mid-Professional Life Crisis	MCC	Auditorium 1
4:30 p.m. - 5:30 p.m.	SWE Leadership	Budgeting: It's Not a Dirty Word! (A Finance Committee Sponsored Training)	MCC	102DEF
4:30 p.m. - 5:30 p.m.	Career Management And Life Transitions	Campus to Cubicle: What They Didn't Teach You in College	MCC	103DEF
4:30 p.m. - 5:30 p.m.	Innovation And Disruption	Cracking the Secrets of Cybersecurity	MCC	208
4:30 p.m. - 5:30 p.m.	SWE Leadership	Dealing with Leadership Burnout	MCC	211AB
4:30 p.m. - 5:30 p.m.	Women In Academia	Designing a New Course: Where Do I Start?	MCC	L100HI
4:30 p.m. - 5:30 p.m.	K-12 Outreach	Engage + Inspire + Volunteer = DiscoverE	MCC	L100BC
4:30 p.m. - 4:50 p.m.	Lightning Talk	Fake it 'til you make it: Using Improv to Combat Imposter Syndrome	MCC	Auditorium 1
4:30 p.m. - 4:50 p.m.	Lightning Talk	Leading Cross-Functional Teams with Confidence!	MCC	Auditorium 3
4:30 p.m. - 5:30 p.m.	Innovation And Disruption	Managing a Culture of Innovation and Entrepreneurial Thinking	MCC	M100DE
4:30 p.m. - 5:30 p.m.	Innovation And Disruption	Smarter Data Analytics for Businesses – The Agile Way	MCC	205
4:30 p.m. - 5:30 p.m.	K-12 Outreach	Spreading STEM Together: Community Partnerships in Outreach	MCC	L100DE
4:30 p.m. - 5:30 p.m.	Inclusion And Cultural Awareness	Switching Sides – My Professional Journey Over The Rainbow	MCC	M100FGH

# DAILY EVENT SCHEDULE

Thursday | October 18

(\$) = Additional fee/ticket required.

TIME	SESSION TRACK	SESSION TITLE	FACILITY	ROOM
4:30 p.m. - 5:30 p.m.	Career Management And Life Transitions	Taking the Leap...Why and How to Successfully Switch Industries Mid-Career	MCC	L100FG
4:30 p.m. - 5:30 p.m.	Entrepreneurship	The Corporate Entrepreneur: Disrupting the Market While Keeping Your Day Job	MCC	200DE
4:30 p.m. - 5:30 p.m.	Career Management And Life Transitions	Translational Skills of Volunteer Leadership	MCC	200FGH
4:30 p.m. - 5:30 p.m.	Women in Academia	Preparing Powerful Application Essays	MCC	211CD
4:30 p.m. - 5:30 p.m.	Strategic Leadership	Virtually im...POSSIBLE - Coaching Techniques to Help Virtual Teams Achieve Higher Performance	MCC	200ABC
4:30 p.m. - 5:30 p.m.	Inclusion And Cultural Awareness	What Americans Don't Know About Working with Americans	MCC	200JJ
4:30 - 5:30 p.m.	Innovation And Disruption	The Reality of Mixed Reality	MCC	M100ABC
4:30 - 5:15 p.m.	Special Events	Ford Motor Company Informaton Session	MCC	101AB
4:30 - 5:15 p.m.	Special Events	Toyota Information Session	MCC	101CD
4:50 - 5:10 p.m.	Lightning Talk	Effectively Setting Direction Through Lean	MCC	Auditorium 3
4:50 - 5:10 p.m.	Lightning Talk	Empower Yourself by Successfully Tackling Verbal Harassment	MCC	Auditorium 1
5:00 - 5:45 p.m.	Special Events	Meet the SWE VIPs	MCC	101E
5:00 - 6:00 p.m.	Special Events	Danaher Tech Talk	MCC	Exhibit Halls B-E, Theater A
5:00 - 6:00 p.m.	Special Events	Medtronic TechTalk	MCC	Exhibit Halls B-E, Theater B
5:00 - 7:00 p.m.	Special Events	Reception - ALWE and Women in Academia (All ALWE Participants and Women in Academia Invited)	Hyatt	Great Lakes Lobby (4th)
5:10 - 5:30 p.m.	Lightning Talk	Confessions of a Newly-Found Personal Development Junkie	MCC	Auditorium 1

TIME	SESSION TRACK	SESSION TITLE	FACILITY	ROOM
5:10 - 5:30 p.m.	Lightning Talk	PDEL - Professional Development via Engagement and Leadership	MCC	Auditorium 3
5:30 - 8:00 p.m.	Special Events	WRISE Group Networking Event	Off site	Brit's Pup Clubhouse
6:00 - 7:00 p.m.	SWE Leadership	SWE Meet-Ups	MCC	Locations TBA
6:00 - 7:00 p.m.	SWE Leadership	SWE Meet-Ups	MCC	Various Locatoinis
7:30 - 9:30 p.m.	Special Events	Past Presidents Reception	Hilton	Symphony I
7:30 - 10:00 p.m.	Special Events	Collegiate Poster Competition	MCC	200 Lobby
8:00 - 10:00 p.m.	Special Events	Accenture Hospitality Suite	MCC	101AB
8:00 - 10:00 p.m.	Special Events	Air Products Hospitality Suite	MCC	101CD
8:00 - 10:00 p.m.	Special Events	BAE Hospitality Suite	MCC	101FG
8:00 - 10:00 p.m.	Special Events	Becton Dickinson & Co. (BD) Hospitality Suite	MCC	101HI
8:00 - 10:00 p.m.	Special Events	BorgWarner Hospitality Suite	MCC	103ABC
8:00 - 10:00 p.m.	Special Events	Danaher Hospitality Suite	MCC	103DEF
8:00 - 10:00 p.m.	Special Events	Dell Hospitality Suite	MCC	200ABC
8:00 - 10:00 p.m.	Special Events	Deloitte Hospitality Suite	MCC	211CD
8:00 - 10:00 p.m.	Special Events	Eaton Hospitality Suite	MCC	200DE
8:00 - 10:00 p.m.	Special Events	Intel Corporation Hospitality Suite	MCC	L100DE
8:00 - 10:00 p.m.	Special Events	Johnson & Johnson Hospitality Suite	MCC	101E
8:00 - 10:00 p.m.	Special Events	Johnson Controls Hospitality Suite	MCC	200JJ
8:00 - 10:00 p.m.	Special Events	Life Members Reception	Hilton	Symphony II
8:00 - 10:00 p.m.	Special Events	Lincoln Electric Hospitality Suite	MCC	L100HI
8:00 - 10:00 p.m.	Special Events	Medtronic Hospitality Suite	MCC	L100FG
8:00 - 10:00 p.m.	Special Events	Rockwell Automation Hospitality Suite	MCC	205
8:00 - 10:00 p.m.	Special Events	Rockwell Collins Hospitality Suite	MCC	208

# DAILY EVENT SCHEDULE

Thursday & Friday | October 18-19

(\$ ) = Additional fee/ticket required.

TIME	SESSION TRACK	SESSION TITLE	FACILITY	ROOM
8:00 - 10:00 p.m.	Special Events	Solar Turbines Hospitality Suite	MCC	L100BC
8:00 - 10:00 p.m.	Special Events	TE Connectivity Hospitality Suite	MCC	211AB
8:00 - 10:00 p.m.	Special Events	Texas Instruments Hospitality Suite	MCC	M100ABC
8:00 - 10:00 p.m.	Special Events	The Boeing Company Hospitality Suite	MCC	102DEF
8:00 - 10:00 p.m.	Special Events	Toyota Hospitality Suite	MCC	M100DE
8:00 - 10:00 p.m.	Special Events	Turner Construction Hospitality Suite	MCC	M100FGH
8:00 - 10:00 p.m.	Special Events	United Airlines Hospitality Suite	MCC	M100J
8:00 - 10:00 p.m.	Special Events	United Technologies Corporation Hospitality Suite	MCC	M101

## FRIDAY | OCTOBER 19, 2018

7:00 - 8:00 a.m.	General Information	Morning Yoga	MCC	211AB
7:00 a.m. - 6:00 p.m.	General Information	Registration	MCC	First Floor Lobby
7:00 a.m. - 6:00 p.m.	General Information	Volunteer Room	MCC	201
7:15 - 8:30 a.m.	SWE Leadership	Affinity Breakfast Meet-Up (Invitation Only)	Offsite	Hen House Restaurant
7:30 - 9:30 a.m.	SWE Leadership	Faculty Advisors and Counselors Meeting	MCC	L100HI
7:30 - 11:30 a.m.	Special Events	SHLA Breakfast and Program	Hilton	Symphony II
8:00 a.m. - 12:00 p.m.	Special Events	Team Tech Competition	MCC	M100DE
8:00 a.m. - 5:00 p.m.	Career Management And Life Transitions	Career Consultations (\$) (Pre-sign up and Payment Required)	MCC	206A
8:00 a.m. - 5:00 p.m.	General Information	Career Resources Center	MCC	102C
8:00 a.m. - 5:00 p.m.	General Information	Child Care	MCC	212
8:00 a.m. - 5:00 p.m.	General Information	EngineerGirl Program (Invitation Only)	MCC	213
8:00 a.m. - 5:00 p.m.	General Information	Speaker Ready Room	MCC	202
8:00 a.m. - 5:00 p.m.	General Information	SWE Boutique	MCC	200 Lobby
8:00 a.m. - 6:00 p.m.	General Information	Mothers' Rooms	MCC	2nd Floor near Seasons

TIME	SESSION TRACK	SESSION TITLE	FACILITY	ROOM
8:30 - 9:45 a.m.	Special Events	Keynote Presentation: Marilyn Hewson	MCC	Main Auditorium
8:30 a.m. - 5:00 p.m.	Special Events	Academic Leadership for Women in Engineering - ALWE (Invitation Only)	Hyatt	Lake Superior (5th)
9:30 a.m. - 5:00 p.m.	Special Events	Cummins Inc. Networking Lounge	MCC	2nd Floor Lounge
9:00 a.m. - 10:30 a.m.	SWE Leadership	Senate & Bylaws Committee Office Hours	MCC	210
9:30 a.m. - 4:00 p.m.	Special Events	WE18 Career Fair & Interviews	MCC	Exhibit Halls B-E
9:30 a.m. - 5:00 p.m.	Special Events	Social Media Lounge/SWE Apparel Shop	MCC	200 Lobby
9:30 a.m. - 5:00 p.m.	Special Events	Target Lounge	MCC	2nd Floor Lounge
9:30 a.m. - 5:00 p.m.	Special Events	The Spark Center	MCC	102 Lobby
9:30 a.m. - 6:00 p.m.	Special Events	Collegiate Poster Competition	MCC	200 Lobby
10:00 - 10:20 a.m.	Lightning Talk	Career Pivots: Tackling Change in Your Job and Life	MCC	Auditorium 1
10:00 - 10:20 a.m.	Lightning Talk	The Success Journey: Rising as a Successful Female Engineer		Auditorium 3
10:00 a.m. - 2:00 p.m.	Special Events	Ford Motor Company Ride and Drive	MCC	Outside Lobby Near 103
10:00 a.m. - 2:00 p.m.	Special Events	General Motors Ride and Drive	MCC	Outside Lobby Near 103
10:15 - 11:00 a.m.	Special Events	Technical Fellows: Improving Electronic Communications	MCC	101HI
10:15 - 11:15 a.m.	Career Management And Life Transitions	Being the Boss – Creating Your Leadership Legacy	MCC	102DEF
10:15 - 11:15 a.m.	Innovation And Disruption	Engineering After the Storm: Rebuilding Puerto Rico	MCC	M100J
10:15 - 11:15 a.m.	Strategic Leadership	From Cubicle to Corner Office: Lead and Learn at All Levels	MCC	208
10:15 - 11:15 a.m.	Innovation And Disruption	Go Team Go! How to Create Teams Using Quick Response Manufacturing	MCC	103ABC

# DAILY EVENT SCHEDULE

Friday | October 19

(\$ ) = Additional fee/ticket required.

TIME	SESSION TRACK	SESSION TITLE	FACILITY	ROOM
10:15 - 11:15 a.m.	Special Events	Harley-Davidson Information Session: Developing the Next Generation of Women Leaders	MCC	101CD
10:15 - 11:15 a.m.	Career Management And Life Transitions	How Women Can Rise Above Roadblocks, an Interactive Discussion	MCC	103DEF
10:15 - 11:15 a.m.	K-12 Outreach	Inspire by Example: Role Models in the Classroom	MCC	L100BC
10:15 - 11:15 a.m.	Advocating For Change	Leveraging SWE's Advocacy Agenda: Engaging Elected Officials and Fostering Sustained Impact	MCC	200DE
10:15 - 11:15 a.m.	Career Management And Life Transitions	Networking Is Not a Four Letter Word	MCC	200FGH
10:15 - 11:15 a.m.	Inclusion And Cultural Awareness	Sorry I was speaking on Mute: How to Survive in the Global, Teleconference Age	MCC	M101
10:15 - 11:15 a.m.	SWE Leadership	SWE Committee Leadership - A Pathway to Success	MCC	205
10:15 - 11:15 a.m.	K-12 Outreach	SWE Outreach Data - Look at What Our SWE Sections Do!	MCC	L100DE
10:15 - 11:15 a.m.	Inclusion And Cultural Awareness	The Power of Interest Groups	MCC	L100HI
10:15 - 11:15 a.m.	Women In Government And Military	Transition from Military or Gov't to Industry: Get tips from Vets & Recruiting Leaders	MCC	200JJ
10:15 - 11:15 a.m.	Inclusion And Cultural Awareness	Welcoming and Friendly at Work - How Latino Cultural Norms Can Create a More Inclusive Workplace Environment	MCC	M100ABC
10:15 - 11:15 a.m.	Innovation And Disruption	Write Your First Ethereum Smart Contract in Solidity	MCC	M100FGH
10:15 - 11:30 a.m.	Special Events	Dell Information Session	MCC	101AB
10:15 - 11:30 a.m.	Special Events	Rapid Fire 1: Graduate Students	MCC	L100HI
10:15 - 11:30 a.m.	SWE Leadership	Pathfinders: Navigating Medicare	MCC	101FG
10:15 - 11:45 a.m.	Career Management And Life Transitions	Women Working for and With the Government	MCC	L100FG

TIME	SESSION TRACK	SESSION TITLE	FACILITY	ROOM
10:20 - 10:40 a.m.	Lightning Talks	Making the Transition from Engineer to Program Manager	MCC	Auditorium 1
10:20 - 10:40 a.m.	Lightning Talks	Why an Engineer Needs to Understand how to Build a Lean Business Case	MCC	Auditorium 3
10:30 - 11:45 p.m.	Special Events	Plenary Panel: Staying Agile: Developing Dynamic Teams	MCC	Main Auditorium
10:40 - 11:00 a.m.	Lightning Talk	Engineering Your Professional Return	MCC	Auditorium 1
10:40 - 11:00 a.m.	Lightning Talk	10:40 - 11:00 a.m. Saving Lives and Scrubbing Floors	MCC	Auditorium 3
10:45 - 11:45 a.m.	Special Events	Paycom Tech Talk	MCC	Exhibit Halls B-E, Theater A
10:45 - 11:45 a.m.	Special Events	AT&T Tech Talk	MCC	Exhibit Halls B-E, Theater B
11:00 - 11:20 a.m.	Lightning Talk	Multitasking: Guide to Career Success	MCC	Auditorium 3
11:00 - 11:20 a.m.	Lightning Talk	Re-Tooling the Toolbox	MCC	Auditorium 1
11:00 a.m. - 3:00 p.m.	Inclusion And Cultural Awareness	Rainbow Lounge	MCC	209
11:00 a.m. - 5:00 p.m.	General Information	Professional Headshots (Signup required)	MCC	206B
11:15 a.m. - 12:00 p.m.	Special Events	Technical Fellows: Infrastructure Report Card	MCC	101HI
11:20 - 11:40 a.m.	Lightning Talk	A Journey to Becoming a Technical Leader and Fellow	MCC	Auditorium 3
11:20 - 11:40 a.m.	Lightning Talk	Winterizing Your Career	MCC	Auditorium 1
11:30 a.m. - 1:00 p.m.	Special Events	SHLA Luncheon	Hilton	Symphony III
11:40 a.m. - 12:20 p.m.	Lightning Talk	Disruption: A Road Less Travelled!	MCC	Auditorium 1
11:40 a.m. - 12:00 p.m.	Lightning Talk	Elevate Your Engineering Career with Business Basics	MCC	Auditorium 3
12:20 - 12:20 p.m.	Lightning Talk	Advocating for STEM with Elected Representatives-Fun, Educational and Imperative!	MCC	Auditorium 3

# DAILY EVENT SCHEDULE

Friday | October 19

(\$) = Additional fee/ticket required.

TIME	SESSION TRACK	SESSION TITLE	FACILITY	ROOM
12:00 - 1:00 p.m.	Special Events	ITW Tech Talk	MCC	Exhibit Halls B-E, Theater B
12:00 - 1:00 p.m.	Special Events	St. Gobain Tech Talk	MCC	Exhibit Halls B-E, Theater A
12:00 - 1:15 p.m.	Special Events	Mega Session: Navigating Successfully Through Workplaces Shaped by Subtle Bias.	MCC	Main Auditorium
12:00 - 5:00 p.m.	SWE Leadership	LCC Drop-In Coaching	MCC	210
12:15 - 1:00 p.m.	Special Events	Technical Fellows: Initial Conditions: Technologies Required for Large Space Settlement Development	MCC	101HI
12:30 - 1:45 p.m.	Special Events	Boston Scientific Information Session	MCC	101AB
12:30 - 1:45 p.m.	Special Events	Northrop Grumman Corporaton Information Session	MCC	101CD
12:45 - 1:45 p.m.	K-12 Outreach	Academia Alliance with Industry for Recruiting High School Female Students into STEM	MCC	L100DE
12:45 - 1:45 p.m.	Advocating For Change	Advocating for Innovation and Inclusivity in Engineering Education	MCC	M100J
12:45 - 1:45 p.m.	Career Management And Life Transitions	Be the Boss: Leaving Corporate to Pursue Your Dream	MCC	200DE
12:45 - 1:45 p.m.	Women In Government And Military	Career Opportunities for Engineers in Science and Technology Policy	MCC	200DE
12:45 - 1:45 p.m.	Women In Government And Military	Career Perspectives from Civilian Women in the Department of Defense	MCC	L100FG
12:45 - 1:45 p.m.	Innovation And Disruption	Cognitive Assistant - Reality or Hype? Sharing a Decade of Trailblazing Experience	MCC	103ABC
12:45 - 1:45 p.m.	Innovation And Disruption	Design for Environment-Engineering Better Products through Lifecycle Thinking	MCC	L100HI
12:45 - 1:45 p.m.	Career Management And Life Transitions	Develop A Strategic Mentoring Plan	MCC	200FGH

TIME	SESSION TRACK	SESSION TITLE	FACILITY	ROOM
12:45 - 1:45 p.m.	K-12 Outreach	Engineering Expo: A STEM Event Explosion	MCC	L100BC
12:45 - 1:45 p.m.	Strategic Leadership	International Momengineering (from Home and Abroad)	MCC	M100ABC
12:45 - 1:45 p.m.	Innovation And Disruption	Making an Impact: Lessons Learned Applying AI to the Mental Wellness Domain	MCC	M100DE
12:45 - 1:45 p.m.	Career Management And Life Transitions	Play Your Mom Card: Leading When Your Co-Workers Are Acting Like Kids	MCC	102DEF
12:45 - 1:45 p.m.	Advocating For Change	Public Policy Analysis and Advocacy for Engineers	MCC	M101
12:45 - 1:45 p.m.	Innovation And Disruption	The Amazing Trace: A Journey through Model Based Systems Engineering (MBSE)	MCC	M100FGH
12:45 - 1:45 p.m.	Innovation And Disruption	What is Design Thinking?	MCC	200IJ
12:45 - 1:45 p.m.	Career Management And Life Transitions	When to Compete, When to Cooperate and When to do Both	MCC	103DEF
12:45 - 1:45 p.m.	Inclusion And Cultural Awareness	WINning Them Over: Leveraging a Women's Network Across a Corporation	MCC	205
12:45 - 1:45 p.m.	Strategic Leadership	You Can Stop Harassment and Bullying in its Tracks!	MCC	208
12:45 - 2:15 p.m.	Career Management And Life Transitions	Pathfinders: When Should I Start Collecting My Social Security Benefits?	MCC	101FG
1:10 - 1:30 p.m.	Lightning Talks	15 Minutes to a Stronger Resume	MCC	Auditorium 3
1:10 - 1:30 p.m.	Lightning Talks	5G-Powered Internet of Things: Changing How We Live	MCC	Auditorium 1
1:15 - 2:15 p.m.	Special Events	Northrop Grumman Corporation Tech Talk	MCC	Exhibit Halls B-E, Theater A
1:30 - 1:50 p.m.	Lightning Talk	Engineer your happiness: A guide to finding the perfect job for YOU	MCC	Auditorium 3
1:30 - 1:50 p.m.	Lightning Talk	What?! My Doctor is a Computer?	MCC	Auditorium 1

# DAILY EVENT SCHEDULE

Friday | October 19

(\$) = Additional fee/ticket required.

TIME	SESSION TRACK	SESSION TITLE	FACILITY	ROOM
1:30 - 2:45 p.m.	Special Events	Mega Session: The New Rules of Teamwork	MCC	Main Auditorium
1:30 - 4:30 p.m.	Special Events	Fellows Meeting and Fellows Tea	Hilton	The Gallery
1:50 - 2:10 p.m.	Lightning Talk	Collegiate to Professional: How to Manage the Transition	MCC	Auditorium 3
1:50 - 2:10 p.m.	Lightning Talk	Hack Your Life with Algorithms	MCC	Auditorium 1
2:00 - 5:00 p.m.	SWE Leadership	Global Café	MCC	200JJ
2:00 - 3:00 p.m.	Career Management And Life Transitions	Articulating Your Best Self: Defining Your Brand	MCC	102DEF
2:00 - 3:00 p.m.	Strategic Leadership	Driving Technical Leadership through Systems Engineering	MCC	211AB
2:00 - 3:00 p.m.	Innovation And Disruption	Emerging Trends Driving Innovation	MCC	103ABC
2:00 - 3:00 p.m.	SWE Leadership	Global Leadership	MCC	M100JJ
2:00 - 3:00 p.m.	K-12 Outreach	How to Start a Corporate Outreach Program from the Ground Up	MCC	L100BC
2:00 - 3:00 p.m.	Career Management And Life Transitions	Identifying and Avoiding Career Pitfalls—What I Wish I'd Known	MCC	200FGH
2:00 - 3:00 p.m.	Innovation And Disruption	Innovation Fuels Growth	MCC	M100FGH
2:00 - 3:00 p.m.	Strategic Leadership	Lead Like a Girl: Breaking Boundaries through Coach-Centric Leadership	MCC	208
2:00 - 3:00 p.m.	Innovation And Disruption	Modernizing Execution: New Market, New Methods	MCC	M100DE
2:00 - 3:00 p.m.	Women In Government And Military	Navigating a Multigenerational Workforce: A NASA Perspective	MCC	205
2:00 - 3:00 p.m.	Stem Re-Entry	Preparing for Science, Technology, Engineering, and Mathematics (STEM) Re-Entry	MCC	M101
2:00 - 3:00 p.m.	Entrepreneurship	Small Business Opportunities with the DoD	MCC	200DE
2:00 - 3:00 p.m.	Career Management And Life Transitions	Understanding and Applying the Art of Negotiation	MCC	103DEF

TIME	SESSION TRACK	SESSION TITLE	FACILITY	ROOM
2:00 - 3:00 p.m.	Innovation And Disruption	We Don't Wait For The Future. We Build It.	MCC	200ABC
2:00 - 3:00 p.m.	Career Management And Life Transitions	What Women Need to Know as They Enter the Working World	MCC	M100ABC
2:00 - 3:00 p.m.	Special Events	Collegiate Poster Competition: Q&A with the finalists	MCC	200 Lobby
2:00 - 3:00 p.m.	K-12 Outreach	Your Section and SWENext Clubs	MCC	L100DE
2:00 - 3:15 p.m.	K-12 Outreach	Role Models Matter	MCC	L100HI
2:00 - 3:15 p.m.	Special Events	LyondellBasell Information Session	MCC	101AB
2:10 - 2:50p.m.	Lightning Talk	"Adulting 101" - The Beginner's Guide to Budgeting	MCC	Auditorium 3
2:10 - 2:30 p.m.	Lightning Talk	Exploring Spatial Visualizations: Adding Meaning to your Raw Data	MCC	Auditorium 1
2:15 - 3:00 p.m.	Special Events	Technical Fellows: Overview of the US Nuclear Weapon Enterprise	MCC	101HI
2:30 - 2:50 p.m.	Lightning Talk	Transforming Cyber Security across .Gov, to Stay Ahead of the Adversary	MCC	Auditorium 1
2:30 - 3:30 p.m.	Special Events	Praxair Tech Talk	MCC	Exhibit Halls B-E, Theater B
2:50 - 3:10 p.m.	Lightning Talk	5 Ways To Crush Your Internship/Co-op	MCC	Auditorium 3
2:50 - 3:10 p.m.	Lightning Talk	Cutting through the Hype: Developing Practical 'Big Data' Solutions	MCC	Auditorium 1
3:00 - 4:15 p.m.	Special Events	Special Session: State of Women in Engineering	MCC	Main Auditorium
3:00 - 5:00 p.m.	Special Events	Empowering Women in Engineering and Technology	MCC	200ABC
3:15 - 4:15 p.m.	SWE Leadership	Alumni as Resources for SWE Collegiate Sections	MCC	211AB
3:15 - 4:15 p.m.	Strategic Leadership	Creating High Performance Teams through Inspirational Leadership	MCC	208

# DAILY EVENT SCHEDULE

Friday | October 19

(\$) = Additional fee/ticket required.

TIME	SESSION TRACK	SESSION TITLE	FACILITY	ROOM
3:15 - 4:15 p.m.	K-12 Outreach	Creating the Next Rocket Scientist: Successful STEM Programs and Strategies for Middle School Students	MCC	L100BC
3:15 - 4:15 p.m.	Advocating For Change	D&I Shark Tank: Presenting the Business Case for Diversity and Inclusion	MCC	M100J
3:15 - 4:15 p.m.	SWE Leadership	Fostering SWE Members, Community and Local Industry through Industry Specific Events	MCC	M100ABC
3:15 - 4:15 p.m.	Entrepreneurship	From Analyst to Owner: Best Practices to Succeed as an Engineering Consultant	MCC	200DE
3:15 - 4:15 p.m.	Innovation And Disruption	Information in the Digital Future – Are you Ready?	MCC	103ABC
3:15 - 4:15 p.m.	Innovation And Disruption	Innovation and Disruption in the U.S. Energy Market – Renewable Energy Purchase, Policy, and Design	MCC	M100DE
3:15 - 4:15 p.m.	Entrepreneurship	Intellectual Property Law for Entrepreneurs	MCC	205
3:15 - 4:15 p.m.	Innovation And Disruption	NSF STEM Grant Findings on Uncertainty and Risk in Product Development	MCC	M100FGH
3:15 - 4:15 p.m.	Stem Re-Entry	Once an Engineer, Always an Engineer	MCC	M101
3:15 - 4:15 p.m.	Inclusion And Cultural Awareness	Take the WISE Road: Leveraging Gender Diversity to Build Innovative Teams	MCC	L100FG
3:15 - 4:15 p.m.	Career Management And Life Transitions	The Power of Sisterhood in Leadership	MCC	102DEF
3:15 - 4:15 p.m.	Advocating For Change	Unleashing Your Organizations' Full Potential Through Inclusion	MCC	L100FG
3:15 - 4:15 p.m.	K-12 Outreach	Want to Increase the Pipeline for Women in STEM – Teach K-12 Students How to Invent	MCC	L100DE
3:15 - 4:15 p.m.	Career Management And Life Transitions	Wifey Guilt	MCC	103DEF
3:30 - 3:50 p.m.	Lightning Talk	Beating the Odds When Launching Innovative New Products	MCC	Auditorium 1

TIME	SESSION TRACK	SESSION TITLE	FACILITY	ROOM
3:30 - 4:30 p.m.	Innovation And Disruption	The Female Mind and Innovation: Nurturing Breakthrough Programs to Successful Outcomes	MCC	L100HI
3:30 - 3:50 p.m.	Lightning Talk	Is your Head in the Clouds? Enterprise Cloud Agility, Innovation and Protection	MCC	Auditorium 3
3:30 - 5:00 p.m.	Special Events	Graduate Member Meeting	MCC	209
3:50 - 4:10 p.m.	Lightning Talk	Certification Aspects of a Connected and Autonomous Vehicle	MCC	Auditorium 1
3:50 - 4:10 p.m.	Lightning Talk	Optical Cleaning to Remove Particles from JWST (James Webb Space Telescope) Mirror Surfaces	MCC	Auditorium 3
4:00 - 5:00 p.m.	Special Events	Sponsors and Exhibitors Reception (Invitation Only)	MCC	Exhibit Hall E
4:10 - 4:30 p.m.	Lightning Talk	Seeing Beyond the Surface	MCC	Auditorium 3
4:10 - 4:30 p.m.	Lightning Talk	The Transformative Nature of Urban Air Mobility and its Enabling Factors	MCC	Auditorium 1
4:30 - 4:50 p.m.	Lightning Talk	Engineering Autonomous Stormwater Systems in our Cities	MCC	Auditorium 3
4:30 - 5:30 p.m.	Women In Academia	Exploring the Variety of Options for Engineers in Academia	MCC	200FGH
4:30 - 5:30 p.m.	Women In Government And Military	Powerful Women in Civil Service	MCC	208
4:30 - 5:30 p.m.	Innovation And Disruption	Protecting Your Solutions - The Basics of Patents for Techies	MCC	205
4:30 - 4:50 p.m.	Lightning Talk	Tomorrow's Buildings	MCC	Auditorium 1
4:30 - 5:30 p.m.	Innovation And Disruption	The Cybersecurity Challenges of the Connected Vehicle	MCC	200FGH
4:30 - 5:30 p.m.	Inclusion And Cultural Awareness	Start a Women's Group & Build Deep Connections	MCC	211AB



# DAILY EVENT SCHEDULE

Friday - Saturday | October 19 - 20

(\$ ) = Additional fee/ticket required.

TIME	SESSION TRACK	SESSION TITLE	FACILITY	ROOM
4:50 - 5:10 p.m.	Lightning Talk	Bicycles & Pedestrians: Advocacy, Planning and Research	MCC	Auditorium 3
4:50 - 5:10 p.m.	Lightning Talk	Fossil Fuel Facilitator: Hydrogen is the Fuel of the Future...the Future is Now	MCC	Auditorium 1
5:00 - 6:30 p.m.	Special Events	Graduate Student Reception	Millennium	Marquis
5:10 - 5:30 p.m.	Lightning Talk	AIM with DAVE	MCC	Auditorium 3
5:10 - 5:30 p.m.	Lightning Talk	When Incremental Differentiation No Longer Cuts It: Solving Market Needs in a New Way		Auditorium 1
5:30 - 9:30 p.m.	Tours	Bitter Minnesota Brewery Tour (\$)	MCC	Shuttle Entrance Near Ballroom
6:00 - 7:00 p.m.	Special Events	Collegiate Leaders Reception	Hilton	Minneapolis Ballroom ABC
6:00 - 7:00 p.m.	Special Events	WE18 Awards Reception (\$)	MCC	Seasons (2nd Floor)
7:00 - 9:30 p.m.	Special Events	WE18 Awards Banquet (\$)	MCC	Ballroom AB
9:30 - 11:30 p.m.	Special Events	Post-Awards Reception	Hilton	Symphony I, II

## SATURDAY | OCTOBER 20, 2018

7:00 - 8:00 a.m.	General Information	Morning Yoga	MCC	211AB
7:00 a.m. - 6:00 p.m.	General Information	Volunteer Room	MCC	201
7:30 a.m. - 12:00 p.m.	General Information	Registration	MCC	First Floor Lobby
8:00 a.m. - 12:00 p.m.	General Information	SWE Boutique	MCC	200 Lobby
8:00 a.m. - 1:00 p.m.	Special Events	Pepsico Student Engineering Challenge	MCC	200DE
8:00 a.m. - 4:30 p.m.	Special Events	Collegiate Leadership Institute Meeting	Hilton	Marquette III- IX
8:00 a.m. - 12:00 p.m.	General Information	Career Resources Center	MCC	102C
8:00 a.m. - 5:00 p.m.	General Information	Child Care	MCC	212
8:00 a.m. - 5:00 p.m.	General Information	Speaker Ready Room	MCC	202
8:00 a.m. - 6:00 p.m.	General Information	Mothers' Rooms	MCC	200 Lobby, Near Seasons

TIME	SESSION TRACK	SESSION TITLE	FACILITY	ROOM
8:30 a.m. - 1:00 p.m.	Special Events	Academic Leadership for Women in Engineering - ALWE (Invitation Only)	HYATT	LAKE SUPERIOR (5TH FLOOR)
9:00 - 10:00 a.m.	SWE Leadership	Membership Meeting	MCC	208
8:00 - 11:30 a.m.	Special Events	SHLA Meeting	Hilton	Symphony II
9:00 a.m. - 12:00 p.m.	Special Events	Outreach Expo	MCC	EXHIBIT HALL A
9:00 a.m. - 4:00 p.m.	Special Events	Invent It. Build It. Middle School Program	MCC	L100
9:00 a.m. - 4:00 p.m.	General Information	Parent Educator Program (PEP)	MCC	M100CDEFGH
9:00 a.m. - 4:00 p.m.	Special Events	SWENext High School Program	MCC	M100ABJ
9:30 a.m. - 2:00 p.m.	Special Events	Social Media Lounge & SWE Apparel Shop	MCC	200 Lobby
9:30 a.m. - 2:00 p.m.	Special Events	The Spark Center	MCC	102 Lobby
8:30 - 9:45 a.m.	Special Events	Plenary Panel: Breaking Boundaries	MCC	Main Auditorium
10:00 - 10:20 a.m.	Lightning Talk	What is UX? 10 ways to incorporate Design Thinking into your Daily Work	MCC	Auditorium 1
10:00 - 10:20 a.m.	Lightning Talk	Engineering a Better Mindset: Coping with Anxiety and Depression	MCC	Auditorium 3
10:00 - 11:00 a.m.	SWE Leadership	Town Hall Meeting	MCC	208
10:00 a.m. - 2:00 p.m.	General Information	Professional Headshots (Signup required)	MCC	206B
10:15 - 11:15 a.m.	Inclusion And Cultural Awareness	Bias Busters: It's All in the Cards	MCC	101CD
10:15 - 11:15 a.m.	Career Management And Life Transitions	Drag Racer's Daughter: The Quarter-Mile That Led Me to Engineering	MCC	102DEF
10:15 - 11:15 a.m.	Career Management And Life Transitions	Dual Career Families - How We Make it Work	MCC	102AB
10:15 - 11:15 a.m.	Career Management And Life Transitions	How Do I Get into a Management Role?	MCC	103DEF
10:15 - 11:15 a.m.	Career Management And Life Transitions	Office Yoga	MCC	101AB

# DAILY EVENT SCHEDULE

Saturday | October 20

(\$) = Additional fee/ticket required.

TIME	SESSION TRACK	SESSION TITLE	FACILITY	ROOM
10:15 - 11:15 a.m.	Innovation And Disruption	Explore your Data Journey using Design Thinking Principles	MCC	200JJ
10:15 - 11:15 a.m.	SWE Leadership	SWE Treasurer's Guild	MCC	103ABC
10:15 - 11:30 a.m.	Special Events	Rapid Fire 2: Undergraduate Students	MCC	200ABC
10:20 - 10:40 a.m.	Lightning Talk	Embrace Your Crazy	MCC	Auditorium 3
10:20 - 10:40 a.m.	Lightning Talk	Empowering the Next Generation: Connecting Art and Career	MCC	Auditorium 1
10:30 - 11:45 a.m.	Special Events	Mega Session: Present Your Science: Transforming Slide Design	MCC	Main Auditorium
10:40 - 11:40 a.m.	Lightning Talk	Congratulations on accepting the job! Now what ...?!	MCC	Auditorium 3
10:40 - 11:00 a.m.	Lightning Talk	Systems Thinking and Disruption Technology Management	MCC	Auditorium 1
11:00 - 11:20 A.M.	Lightning Talk	Oh, the Places you'll Pump!	MCC	Auditorium 3
11:00 - 11:20 a.m.	Lightning Talk	Why The Next Generation of Innovators Will Be Part Engineer, Part Artist	MCC	Auditorium 1
11:20 - 11:40 a.m.	Lightning Talk	Closing the Generational Chasm	MCC	Auditorium 1
11:20- 11:40 p.m.	Lightning Talk	Work the Stress out of Life: How Exercise Impacts Mental Health	MCC	Auditorium 3
11:30 a.m. - 5:00 p.m.	SWE Leadership	Senate Meeting	MCC	208
11:30 a.m. - 5:30 p.m.	Tours	Country Side Winery Tour (\$)	MCC	Shuttle Entrance Near Ballroom
11:40 a.m. - 12:00 p.m.	Lightning Talk	Let's Share Tools! Creating and Sustaining a Makerspace	MCC	Auditorium 1
11:40 a.m. - 12:00 p.m.	Lightning Talk	What's Your Soundtrack?	MCC	Auditorium 3
12:00 - 12:20 p.m.	Lightning Talk	Juggling is a Team Sport: Success While Part-Time	MCC	Auditorium 3
12:00 - 2:00 p.m.	Special Events	Women Defining the Future Luncheon	MCC	Ballroom AB

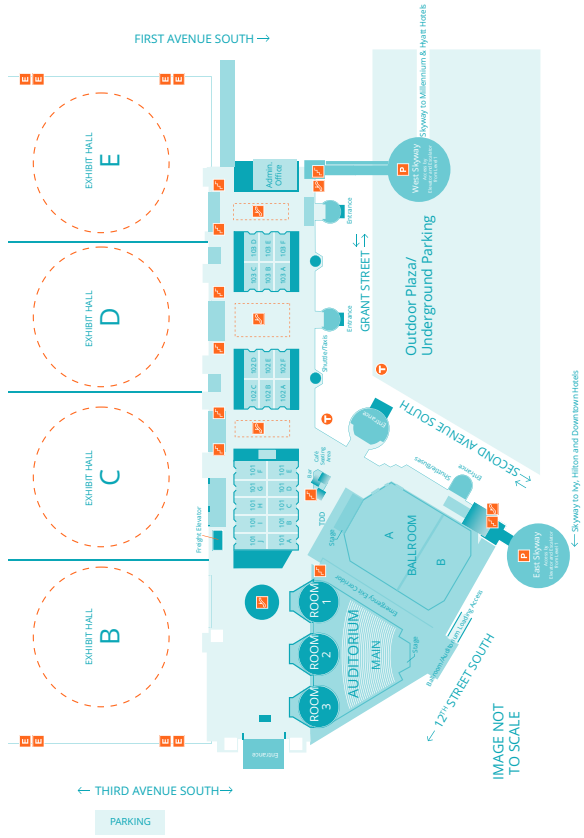
TIME	SESSION TRACK	SESSION TITLE	FACILITY	ROOM
12:20 - 12:40 p.m.	Lightning Talk	Nonprofit Sustainability: The What, Why, and How of Staying Afloat	MCC	Auditorium 3
12:45 - 1:45 p.m.	Innovation And Disruption	Building a GraphQL API	MCC	200JJ
12:45 - 1:45 p.m.	Women In Government And Military	CyberHER Leaders - Hacking the Glass Ceiling	MCC	102DEF
12:45 - 1:45 p.m.	Women In Academia	How to Get Research Funded	MCC	200DE
12:45 - 1:45 p.m.	Career Management And Life Transitions	Perceptions and Communication Influences: Do You Know How You are Perceived in the Workplace?	MCC	200FGH
12:45 - 1:45 p.m.	Innovation And Disruption	Real Experiences of an Integrated Team on the Restoration of the MN State Capitol	MCC	103ABC
12:45 - 1:45 p.m.	Women In Academia	Returning to School After Industry Experience: Findings from an NSF-Sponsored Research Project	MCC	200ABC
12:45 - 1:45 p.m.	Innovation And Disruption	The Ghost in the Machine	MCC	101CD
12:45 - 1:45 p.m.	Career Management And Life Transitions	An Engineer's Guide to Real World Variables: Benefits Beyond Salary	MCC	103DEF
1:10 - 1:30 p.m.	Lightning Talk	Persuading Your Audience with Data	MCC	Auditorium 1
1:20 - 1:40 p.m.	Lightning Talk	Lightning Talk Title: How to Effectively Interact with Your Assigned Leadership Coach	MCC	Auditorium 3
1:30 - 1:50 p.m.	Lightning Talk	Utilizing Online Platforms for Self-Promotion: Personal Websites and Social Media	MCC	Auditorium 1
1:30 - 3:30 p.m.	SWE Leadership	WE Local Advisory Board Meeting	MCC	101AB
1:30 - 4:00 p.m.	Tour	Mississippi River Sightseeing and Lock Cruise with Lunch (\$)	MCC	Shuttle Entrance Near Ballroom
1:30 - 5:30 p.m.	Tour	Minneapolis Riverwalk Food Tour (\$)	MCC	Shuttle Entrance Near Ballroom

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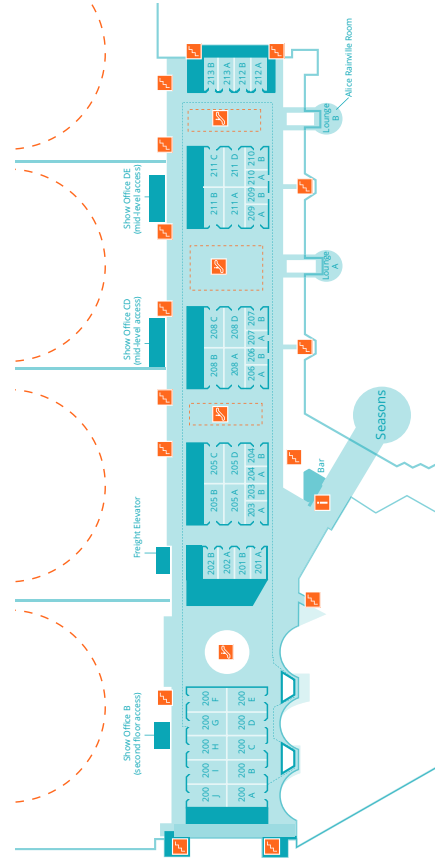
TIME	SESSION TRACK	SESSION TITLE	FACILITY	ROOM
1:40 - 2:00 p.m.	Lightning Talk	SWE Section Elections: Developing Your Section's Leadership Pipeline	MCC	Auditorium 3
1:50 - 2:10 p.m.	Lightning Talk	Mentoring: It's all about Asking Questions	MCC	Auditorium 1
2:00 - 2:20 p.m.	Lightning Talk	SWE Section Elections: Running a Stress-Free Nomination and Election Process	MCC	Auditorium 3
2:00 - 3:00 p.m.	SWE Leadership	Building Membership	MCC	103DEF
2:00 - 3:00 p.m.	Innovation And Disruption	Don't be Caught with your Power Lines Down: How Renewable Energy can Support Resiliency	MCC	103ABC
2:00 - 3:00 p.m.	Women In Academia	Embracing Failures in Academia to Break Personal Boundaries	MCC	200ABC
2:00 - 3:00 p.m.	Women In Academia	How to Find and Build a Healthy Relationship with Your PhD Advisor	MCC	200DE
2:00 - 3:00 p.m.	Strategic Leadership	Plan for Success: Understand your Role in a Strategic Team Infrastructure	MCC	101CD
2:00 - 3:00 p.m.	Inclusion And Cultural Awareness	The Myth versus the Math: Debunking the Myths of Diversity and Inclusion	MCC	102AB
2:00 - 3:00 p.m.	Innovation And Disruption	The St. Croix Crossing Project: A Bridge 40 Years in the Making	MCC	200JJ
2:10 - 2:30 p.m.	Lightning Talk	Networking via Advocacy: Lead with your Passion	MCC	Auditorium 1
2:20 - 2:40 p.m.	Lightning Talk	Connecting with Members of Your Section: Commuter Students	MCC	Auditorium 3
2:30 - 2:50 p.m.	Lightning Talk	The Art of Disagreement: How to use Conflict to Move Forward.	MCC	Auditorium 1
2:30 - 3:00 p.m.	Lightning Talk	Connecting with Members of Your Section: Employee Sponsored Members	MCC	Auditorium 3
2:50 - 3:10 p.m.	Lightning Talk	Connecting Coworkers One Cup at a Time	MCC	Auditorium 1

TIME	SESSION TRACK	SESSION TITLE	FACILITY	ROOM
3:00 - 3:20 p.m.	Lightning Talk	Doing More with Less: Strategies for Sections with Little to No Budget Available	MCC	Auditorium 3
3:10 - 3:30 p.m.	Lightning Talk	Make Working Remotely Work for You	MCC	Auditorium 1
3:15 - 4:15 p.m.	Women In Academia	A Tale of Two PhDs and The Value of Diversity	MCC	200ABC
3:15 - 4:15 p.m.	Women In Academia	Obtaining your First Academic Job/Academic Job Search	MCC	200DE
3:15 - 4:15 p.m.	Innovation And Disruption	More than Carbon! A Composites Overview for Non-Materials Engineers	MCC	200FGH
5:30 - 9:30 p.m.	Tours	Craft Cocktail Crawl (\$)	MCC	Shuttle Entrance Near Ballroom
6:00 - 9:00 p.m.	Special Events	Celebrate SWE! With Closing Keynote Kim Underhill (\$)	MCC	Ballroom AB

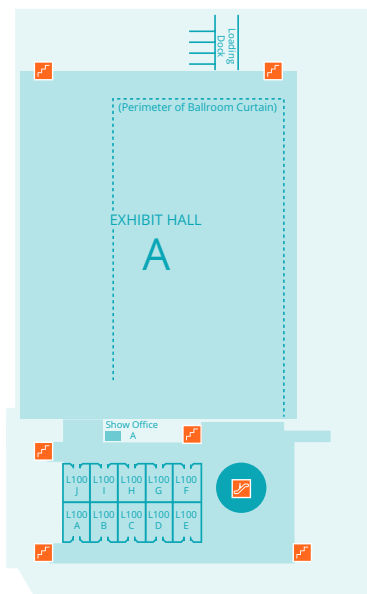
# LEVEL ONE



# LEVEL TWO



LOWER LEVEL



MEZZANINE

